Self-Assessment Form: Website 1

Your Student Name: Kyle Abrahams

Your Student Number: 2323859

| Criteria | Ratings and Comments |
| --- | --- |
| UI and UX - Clarity and Familiarity  Clear and consistent communication with the user, setting up expectations of behaviour | Select from: Good  Detailed Comments and Discussion:  One of the issues I wanted to address with this submission was that of consistent UI and ensuring that all the features align with one another. There were a few buttons and text sections that looked out of place and for the most part these have been sorted out. |
| UI and UX - Control and Navigation  Clear communication about what is happening and where the user is. | Select from: Very Good  Detailed Comments and Discussion: I think this aspect was handled much better than my previous submission as this time around I decided to add more buttons and visual cues to aid the user as to what is happening. |
| UI and UX - Information Hierarchy  Established through Page layout; Colour; Size; Font; Negative space | Select from: Good  Detailed Comments and Discussion: In terms of this aspect I actively made changes that would best reflect a clear information breakdown, and tried to keep the site minimal as possible by trimming any fat. |
| UI and UX - Flexibility  Responsive design  Media optimisation | Select from: Acceptable  Detailed Comments and Discussion: Unfortunately for this department I was not able to iron out as many problems as I would have liked and so much of the work done here was to make it semi-functional. |
| UI and UX - Accessibility  Semantic markup  Equivalent alternative text  Logical document structure  Selection of colour contrast, font, and negative space | Select from: Very Good  Detailed Comments and Discussion: Going off of the feedback I received from the last submission I decided to add my semantic elements to aid in my website following convention. |
| Design: Wireframes  Well-designed, clear, and appropriately annotated | Select from: Good  Detailed Comments and Discussion: These are up for debate but I’d like to think I did a pretty good job in terms of this. |
| Design: Style guide  Reflects on colour, layout, font, and any other significant design decision  Significant Design decisions must be defended | Select from: Very Good  Detailed Comments and Discussion: Part of the main focus regarding this submission was fixing the consistent throughout the site. In addition to this it was also about better justifying the design choices, which can be found in the styleguide section. |
| Aesthetics - Creativity  The website reflects creativity in its design and experience | Select from: Very Good  Detailed Comments and Discussion: Again this is up for debate, but I’d like to think the site is creative, it is definitely not something you would see every day. |
| Aesthetics - Appealing visual design  Appealing visual design, where everything must be well presented, shows your skills range. | Select from: Excellent  Detailed Comments and Discussion: I think the site’s design is appealing and is presented in a digestible and more importantly aesthetically pleasing way. |
| Aesthetics - Visual design principles  Principles of visual design have been applied. | Select from: Good  Detailed Comments and Discussion: I tried as best as I could to incorporate several design principles from the text being more legible to colours not coming off as harsh and obscured. |
| Data Visualisation: Choice of visual  Have appropriate and effective visualisation strategies been selected? | Select from: Very Good  Detailed Comments and Discussion: |
| Data Visualisation: Clarity  Are the Data Visualisations clear to read?  Can an understanding of the data be extracted from only the visualisation provided?  Has clutter been avoided, and has the focus been placed on the selected information? | Select from: Acceptable  Detailed Comments and Discussion: |
| Data Visualisation: Data Narrative  Do the Data Visualisations demonstrate a conscious and purposeful interpretation of the data set?  Has a narrative been selected and implemented - an active choice in WHAT the data visualisation is saying about the data? | Select from: Acceptable  Detailed Comments and Discussion: |
| Data Visualisation: Design  Have appropriate design strategies been implemented? | Select from: Good  Detailed Comments and Discussion: |
| Data Visualisation: Aesthetics  Does the aesthetic tie in with the aesthetic of the website as a whole? | Select from: Good  Detailed Comments and Discussion: |